

1. Participants profile

Name

Gender

Occupation

Age or age range

e.g. 35 years or 26-35

Digital maturity

☐ Expert

☐ Aware / active

☐ Reluctant

Family situation

☐ Couple with children

☐ Couple without children

☐ Single

☐ Single with children

☐ Widow

☐ Blended family

2. After interview

Information

What did we learn? What did we notice?

Interesting quotes?